

Entry Form (Please write clearly)

Submitted by _____

Publisher _____

Mailing Address _____

City, State _____

Zip _____ Phone _____

Email _____

Entry Information

Fill out one form for each book. Enter carefully, as this is how your title will appear in publicity and correspondence.

Title _____

Subtitle _____

Author _____

1st Category No. _____

Additional Category Nos. _____

Retail Price _____

ISBN _____

Designer _____

Publisher _____

Editor _____

Artist / Illustrator / Photographer _____

Printer _____

Special design considerations / constraints

Criteria

Criteria include interior and exterior book design, industry-accepted format, consistency, typography, choice of paper and cover stock, illustrations (if any), the quality of printing and binding, and the visual appeal of the book.

Categories

Each category may have one or more finalists and one or more winners, at the discretion of the judges.

One or more books will be awarded the Jim Mafchir SWBDA Best-in-Show Award.

1. Trade book: non-illustrated
2. Trade book: illustrated (30% or more)
3. Art and photography
4. Scholarly and technical
5. Guides (travel, recreation, sports, cook books, gardening, crafts, how-to)
6. Gift book (special format)
7. Poetry
8. Children's
9. Young adult
10. Graphic novels
11. Body, mind, spirit
12. History
13. LGBTQ+
14. Memoirs
15. Bilingual (any category, any two languages)



**The New Mexico Book Association
Presents**

*The 2023
Southwest Book
Design &
Production Awards
(SWBDA)*

Invitation

The New Mexico Book Association (NMBA) invites book professionals to submit titles to the Tenth Annual Southwest Book Design and Production Awards (SWBDA).

You are invited to enter SWBDA whether you are a:

- Designer
- Publisher
- Author
- Editor
- Printer
- Marketer, or
- Publicist

SWBDA recognizes creativity and quality in book design and distinction in production. The awards help raise the standards of excellence in book design and publishing throughout the Southwest.



Eligibility

To be eligible, a title:

- Must have a 2020–2023 copyright.
- Must have an ISBN.
- May be a revised edition with a new ISBN, new cover, and revised or additional text.
- Must
 - be published in the Southwest **or**
 - have as its primary creator (author, photographer, illustrator, designer) someone with an association with the Southwest, **or**
 - have a subject matter related to the Southwest.
- For the purposes of the contest, the Southwest is defined as the states of Arizona, California, Colorado, New Mexico, Oklahoma, Texas, and Utah.

Judging

Judges are industry professionals selected for their experience in book design, production, and book sales.

Judges reserve the right to move an entry to a category more appropriate for that entry.

Finalists will be notified and invited to attend the NMBA Gala, where an awards ceremony will announce the winners. The time and place of the Gala remains to be announced.

Design: Jim Mafchir, Jared Gann, & Jordan Jones.

Photo: Paula Lozar.

Entry Fees

Join NMBA and save!

NMBA Members

- \$40 each title (first category)
- \$25 each additional category for a title

Non-Members

- \$60 each title (first category)
- \$40 each additional category

Early Bird Discount — On or Before **May 12, 2023**

- \$10 off the first category

Payment

FIRST CATEGORY

1 CATEGORY x \$ _____ \$ _____
(MEMBERS: \$40; NON-MEMBERS: \$60)

ADDITIONAL CATEGORIES

___ **CATEGORIES** x \$ _____ \$ _____
(MEMBERS: \$25; NON-MEMBERS: \$40)

MEMBERSHIP DUES (\$50) \$ _____

EARLY BIRD—BEFORE MAY 12 (–\$10) \$ _____

TOTAL ENCLOSED \$ _____

Deadline

All books, entry forms, and checks must be received by **June 23, 2023**.

Process

1. Fill out this form or the online form at: nmbookassociation.org/swbda.
2. Send one copy of each title and, if paying offline, a check to:

New Mexico Book Association

c/o Jordan Jones, Coyote Arts LLC
PO Box 6690
Albuquerque, NM 87197-6690
(505) 417-1837