

## Entry Form (Please write clearly)

Submitted by \_\_\_\_\_

Publisher \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State \_\_\_\_\_

Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

## Entry Information

Fill out one form for each book. Enter carefully, as this is how your title will appear in publicity and correspondence.

Title \_\_\_\_\_

Subtitle \_\_\_\_\_

Author \_\_\_\_\_

1st Category No. \_\_\_\_\_

Additional Category Nos. \_\_\_\_\_

Retail Price \_\_\_\_\_

ISBN \_\_\_\_\_

Designer \_\_\_\_\_

Publisher \_\_\_\_\_

Editor \_\_\_\_\_

Artist / Illustrator / Photographer \_\_\_\_\_

\_\_\_\_\_

Printer \_\_\_\_\_

Cover Stock and Paper \_\_\_\_\_

Special design considerations / constraints

\_\_\_\_\_

\_\_\_\_\_

## Criteria

Criteria include interior and exterior book design, industry-accepted format, consistency, typography, choice of paper and cover stock, illustrations (if any), the quality of printing and binding, and the visual appeal of the book.

## Categories

Each category may have one or more finalists and one or more winners, at the discretion of the judges.

One or more books will be awarded the Jim Mafchir SWBDA Best-in-Show Award.

1. Trade book: non-illustrated
2. Trade book: illustrated (30% or more)
3. Art and photography
4. Scholarly and technical
5. Guides (travel, recreation, sports, cook books, gardening, crafts, how-to)
6. Gift book (special format)
7. Poetry
8. Children's
9. Young adult
10. Graphic novels
11. Body, mind, spirit
12. History
13. LGBTQ+
14. Memoirs
15. Bilingual (any category, any two languages)



**The New Mexico Book Association  
Presents**

*The 2022  
Southwest Book  
Design &  
Production Awards  
(SWBDA)*

## Invitation

The New Mexico Book Association (NMBA) invites book professionals to submit titles to the Ninth Annual Southwest Book Design and Production Awards (SWBDA).

You are invited to enter SWBDA whether you are a:

- Designer
- Publisher
- Author
- Editor
- Printer
- Marketer, or
- Publicist

SWBDA recognizes creativity and quality in book design and distinction in production. The awards help raise the standards of excellence in book design and publishing throughout the Southwest.



## Eligibility

To be eligible, a title:

- Must have a 2020–2022 copyright.
- Must have an ISBN.
- May be a revised edition with a new ISBN, new cover, and revised or additional text.
- Must
  - be published in the Southwest **or**
  - have as its primary creator (author, photographer, illustrator, designer) someone with an association with the Southwest, **or**
  - have a subject matter related to the Southwest.
- For the purposes of the contest, the Southwest is defined as the states of Arizona, California, Colorado, New Mexico, Oklahoma, Texas, and Utah.

## Judging

Judges are industry professionals selected for their experience in book design, production, and book sales.

Judges reserve the right to move an entry to a category more appropriate for that entry.

Finalists will be notified and invited to attend the NMBA Gala, where an awards ceremony will announce the winners. The time and place of the Gala remains to be announced.

**Design:** Jim Mafchir, Jared Gann, & Jordan Jones.

**Photo:** Paula Lozar.

## Entry Fees

Join NMBA and save!

### NMBA Members

- \$40 each title (first category)
- \$25 each additional category

### Non-Members

- \$60 each title (first category)
- \$40 each additional category

### Early Bird Discount — Entry Before **May 13, 2022**

- \$10 off the first category

## Payment

### FIRST CATEGORY

**1 CATEGORY** x \$ \_\_\_\_\_ \$ \_\_\_\_\_  
(MEMBERS: \$40; NON-MEMBERS: \$60)

### ADDITIONAL CATEGORIES

\_\_\_ **CATEGORIES** x \$ \_\_\_\_\_ \$ \_\_\_\_\_  
(MEMBERS: \$25; NON-MEMBERS: \$40)

**MEMBERSHIP DUES (\$50)** \$ \_\_\_\_\_

**EARLY BIRD—BEFORE MAY 13TH (–\$10)** \$ \_\_\_\_\_

**TOTAL ENCLOSED** \$ \_\_\_\_\_

## Deadline

All books, entry forms, and checks must be received by **June 17, 2022**.

## Process

1. Fill out this form or the online form at: [nmbookassociation.org/swbda](http://nmbookassociation.org/swbda).
2. Send one copy of each title and, if paying offline, a check to:

### NEW MEXICO BOOK ASSOCIATION

c/o Jordan Jones, Coyote Arts LLC  
PO Box 6690  
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