

Prepare Your NMBA Catalog Page and

SELL YOUR BOOKS TO NEW MEXICO'S LIBRARIES!



NMBA WILL BE PROMOTING and selling members' books each day at the 2017 New Mexico Library Association Convention & Conference come November 1-3. For our modest \$20 fee per title librarians throughout the state will see and can purchase your books. NMLA promises us a fresh "up-front location" where library people meet and greet at the door into the main hall. Participation includes your page inside the attractive NMBA Showcase Catalog.

HERE'S WHAT WILL BE HAPPENING AND WHAT WE NEED FROM YOU:

The New Mexico Library Association (NMLA) will gather for their large and lively annual three-day conference at Albuquerque's The Marriott Pyramid Hotel. "Lights, Camera, Action: Moving from Plan to Reality" will be the conference theme. Your book will appear in the *NMBA Showcase Catalog*. Final deadline for books, pages and your payment is **Friday, October 20**. You can participate in person as well. Librarians enjoy talking with authors.

Members can easily bring their book and show materials (sell sheets pages bookmarks, etc.) to our Networking Luncheons on Friday, September 8 and October 13. We don't have a physical office, but between September 1 and October 20 you may contact NMBA's **Administrator Susie Waterman** at (505) 699-9917 to arrange handing her your books and catalog pages. You may also deliver your materials to **Sandi Wright's** front door at 2504 Camino de Los Ninos (off Rodeo Road at Camino Don Quixote). Reach Sandi at (505) 473-3003. Finally, we will receive items sent to NMBA, P.O. Box 1285, Santa Fe 87504, before the October 20 deadline.

Required materials are: (1) four copies of each title you wish to sell, (2) your \$20 check to NMBA, and just (3) thirty copies of your sell sheet page for the book or books you are entering. See the guidelines for your catalog page below.

Authors and publishers are invited to help at the NMBA table. It's a plus for buyers if the author is present to meet customers directly. Please read our catalog page instructions below. If you'd like more information please contact your NMLA "show chieftains" **Richard Polese** (505) 983-1412, richard@oceantree.com or **Paula Lozar** (505) 473-3479, lozarpaula@cs.com.

Don't worry – Libro's Regular Sept-Oct issue is coming...

NMBA Directors felt it important to have the NMLA show opportunity and early September 2017 Calendar announcements into our members' hands right away. Later this month we will follow with your regular September-October *Libro Book News* edition. If you don't find here any Member News items you've sent, they should appear in the full edition. ~The Editor

HERE'S HOW TO MAKE YOUR CATALOG PAGE (IT'S EASY):

YOUR PAGES (30) may be printed in color or black and white on standard 8 1/2" x 11" paper. Use one or both sides, with good half inch side margins. (Please don't attach additional items.)

The page needs to include the following:

- ___ Title of book(s). You can submit a sell sheet for each book or have them all on one sheet.
- ___ Author and Publisher.
- ___ ISBN Number

___ Contact information for sales: Address, phone number, website and/or email address.

___ List price of each book and your NMLA show discount. (Books discounted to an even dollar amount sell better at shows!)

___ Good to include an image of the book cover. For text, consider the book's jacket copy or summary of the book contents, review quotes, and awards the book has received.

LIBRO CALENDAR OF EVENTS

ATTENTION! Calendar of Events items are best submitted to: librobooknews@gmail.com. We need to receive your entries by the middle of the month preceding publication.

November 1-3: New Mexico Library Association (NMLA) Annual Conference. Our NMBA authors and publishers will be well-represented at our selling booth. Marriott Pyramid Hotel, Albuquerque. NMLA information: (505) 400-7309,

SEPTEMBER 2017 BOOK EVENTS

Friday, September 8: NMBA Networking Luncheon. Tiny's Restaurant, Santa Fe, 11:30am to 1:15pm. Share your talents and needs with NMBA member. Bring four copies of your book to show and sell at NMLA Annual Conference! Arrive on time to find a good seat. No admission charge. Tiny's reserves the dining area next to the outdoor courtyard just for us. Friends are welcomed!

Friday, Sept. 8: NMBA Board Meeting at 1:30 at Tiny's, immediately after our Networking Luncheon. If the sky is clear we can meet outside in the courtyard.

Friday, Sept. 8: New Mexico Coalition for Literacy 30th Anniversary Conference. "Reflections of the Past, with New Facets for the Future." Headline speakers are author Jodi Thomas and New Mexico's Mary Esther Gonzales. Mary Esther will talk on "Stories to Bridge Cultures." NMCL exists to teach adults reading and writing. La Posada de Santa Fe, 330 E. Palace Ave., 8 am to 5 pm. All interested in literacy are invited. Contact Ellen Gallegos at: (505) 982-3997, office@newmexicoliteracy.org.

Tuesday, Sept. 5: Home-Grown Authors at Santa Fe Farmers Market, 6:30 am to 1 pm. Sell your books to shoppers and visitors alike! We have our table there every Tuesday through Thanksgiving. Contact Maxine Davenport, Maxine@kewa.com, (505) 474-0979.

Saturday, Sept. 9: Beginners Excel Workshop with Pi Luna, 9am to noon at the Santa Fe Business Incubator, 3900 Paseo del Sol. \$29, with a copy of *Spreadsheet Nuts & Bolts* included! Call (505) 426-6900 or visit www.wesst.org/training-event.

Tuesdays, Sept. 12, 19 and 26: Home-Grown Authors at Santa Fe Farmer's Market. Reach Maxine@kewa.com to come and sell your titles!

Sept. 16: Women of Light Convention at Albuquerque Convention Center, 8am to 6:30pm. Fifteen inspirational presenters. Contact Sparkle@thewomenoflight.com or Janet Brennan (505) 508-5513, managingeditor@CasadeSnapdragon.com.

Friday, Sept. 22: New Mexico Book Co-op Lunch. Golden Corral Restaurant on San Mateo (near Cliff's Amusement Park), Albuquerque, at 12 noon in special Co-op room. Finalists for the NM/AZ Book Awards will be announced! All can come if you buy a lunch.

Sept. 23 Intermediate Excel with Pi Luna, 9am to 12 noon at the Santa Fe Business Incubator. \$29, or only \$49 for both Excel courses. See www.wesst.org/training-event.

Sept. 29 to Oct. 1: Southwest Festival of the Written Word, Silver City. "Word Travels Fast" is the inviting theme. (Alas, there won't be a bookselling venue this year.) Email info@swwordfiesta.org or contact Southwest Festival, P.O. Box 1767, Silver City, NM 88062.

ON THE HORIZON

October 12-14: Mountains and Plains Independent Booksellers Association opens the 2017 "Fall Discovery Show" at convenient Renaissance Denver Stapleton Hotel. MPIBA is an NMBA affiliate. Find how you can participate by reaching Project Manager Kathy Keel, info@mountainplains.org, (970) 484-3939, (800) 752-0249.

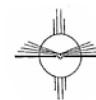
Friday, October 13: NMBA Networking Luncheon starts promptly at 11:30 at Tiny's Restaurant and Lounge in Santa Fe's Crossroads Center. We'll share our recent achievements and needs in writing, editing, publishing, and selling. If we don't have them already, bring four copies of your books to sell and your catalog page for the NMLA gathering of the state's librarians (Nov. 1-3). **NMBA Board Meeting** at Tiny's at 1:30 following our Networking. If the sky is clear we may meet again in the courtyard!

Wednesday, October 15: LIBRO BOOK NEWS Deadline for your November-December 2017 issue. Send Member News to: librobooknews@gmail.com. Attach a cover photo of your new book! Flyers may also be mailed: NMBA Libro, P.O. Box 1285, Santa Fe 87504.

WELCOME 10 NEW NMBA MEMBERS!

Art Tucker, Artotems
Ed Stroupe
Mari Angulo, Artotems
Patricia Brown
Thaddeus Castillo
Thomas Lohr
Pi Luna
Philip Metcalf
Lila Romero
Roger Saunders

Authors, publishers, writers, designers, librarians, bookstore people, and related institutions may join NMBA at any time. You will have enduring connections with writing, producing, and book selling professionals throughout New Mexico and well beyond! Membership is just \$50 for a very full year. Contact NMBA Office Administrator Susie Waterman: admin@nmbook.org and (505) 660-6357.



LIBRO BOOK NEWS is the journal of the New Mexico Book Association, the non-profit serving book professionals statewide since 1994. NMBA membership is open to everyone involved with writing or publishing. Dues: \$50 per year. Submit articles directly to the Editor via email and include "Libro" in the subject line.

Librobooknews@gmail.com

DEADLINE: OCTOBER 15



LIBRO BOOK NEWS will welcome a new Editor now. You will find our bi-monthly newsletter is a happily creative endeavor, with professional satisfaction and wide exposure of your talents. As *Libro's* Editor, you may also run free advertising for your services!