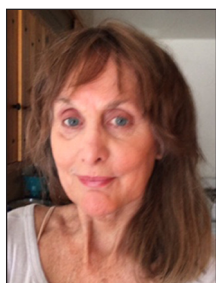


NEW OFFICE MANAGER COMES TO NMBA!



LEIGH McDOUGALL is now our new Office Manager. Leigh was enthusiastically approved by the NMBA Board members at the November 10 meeting, following the Networking Luncheon. She takes the position ably held by **Susan Waterman**. Susie moves this month to Port Townsend, Washington, and a dearly-remembered watery coast.

Leigh is a relatively new transplant to Santa Fe from Oakland, California. Here's more: Leigh brings nearly 30 years of experience and knowledge in consciousness studies to Inner Energy Transformation, her professional counseling practice. Leigh is an artist as well, with a special interest now in screenwriting. She and **Robert Alexander Gonzalez** are co-creators of The New Screenwriters Salon.

As a healing artist she takes seriously integrating her personal life experience with her studies which include trans-personal psychology, Eastern and Western templates for self-realization, conflict resolution, and the role of art in healing. Leigh holds Masters Degrees in Consciousness Studies, East/West Philosophy and Religion.

"But I don't take myself too seriously. I am a down-to-earth person with an irreverent sense of humor who is looking forward to contributing to the creative transformation of the NMBA as it enters the challenging era of the 21st Century."

LIBRARY CONFERENCE SUCCESS

THREE TABLES WERE NEEDED to display and sell your titles at the New Mexico Library Association 2017 Conference at Albuquerque's Marriott Pyramid on November 1-3. NMBA authors and publishers entered a record-breaking 57 titles. Every book was shown and offered prominently.

The first two days found librarians looking but not buying—yet! Most waited until Friday so they wouldn't have to haul books around during the conference. (We'd experienced this at earlier NMLA shows.) But things became very brisk at our tables on Friday. We sold 42 books and every remaining *NMBA Library Showcase Catalog* was picked up by librarians from across New Mexico.

"Our tables came to have very welcome help from several NMBA authors and publishers," recalls **Richard Polese**, organizer of our presence at NMLA. Learn more about NMLA in his **Points & Picas** column inside. NMBA has shown and sold members books at this conference for at least five years. Participation this November was by far the best yet.



Here's Your Delicious Menu!

NMBA'S WINTER FIESTA ARRIVES JANUARY 11

OUR WINTER FIESTA for every NMBA member, friends and affiliates, takes place on Thursday, January 11 at Santa Fe's Bourbon Grill Restaurant on Old Las Vegas Highway, just south of town. Please arrive at 5:30 pm!

"Our menu includes a large yummy salad with a variety of dressings, and potstickers, cheese balls, cheese enchiladas, nachos, with coffee bar and iced tea," according to organizer **Sandi Wright**. "We also expect some vegetarian gluten-free choices. You will likely find trays of dessert cookies to enjoy with your coffee or a cocktail after dinner."

Bourbon Grill at El Gancho was once known as The Steaksmith. If you haven't been lately, you will surely enjoy the food and the atmosphere!

Dinner seating and cost is just \$20 for members and \$25 for everyone who isn't yet an NMBA member. Please let our new NMBA Administrator **Leigh McDougall** know you plan to come so we will have appropriate spaces for everyone: admin@nmbook.org, (505) 660-6357.

*Home Grown Authors are selling each Tuesday until Christmas!
Join them by reaching Maxine at 505-474-0979.*

INTRODUCING... FIONA MARIA SIMON

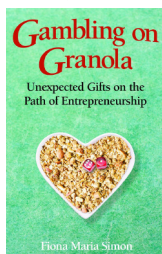


WITH FIONA YOU WILL FIND a woman of remarkable career paths. *Gambling on Granola: Unexpected Gifts on the Path of Entrepreneurship* is her newly published first book. Inside she explores the challenges, trials and triumphs of a first-time entrepreneur whose inner voice once simply declared, "Sell your granola." Friends had loved Fiona's homemade grain mixes for years, but something new was in the works. She finally started her granola company despite having no business background. "My challenges were many, as were my victories" she says.

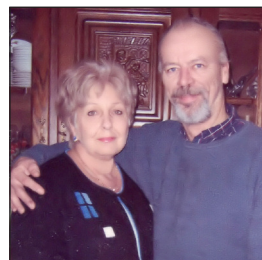
Fiona Simon grew up in the mountains of southern New Mexico. Before starting her granola company, she worked as a journalist, editor, communications director, travel writer, and Spanish teacher. Fiona loves to explore the great outdoors, cook and bake, and travel the world. She also enjoys hiking, biking and live music.

"Interwoven throughout the book are darling stories about my daughter Natalie, who involves herself in her mother's business in very creative ways." Fiona Simon holds firm to her personal business integrity "even when that means keeping my company small instead of taking on investors." In the book she explores forgiveness and lessons learned along the way.

Published through Terra Nova Books, *Gambling on Granola* is just now hitting the marketplace. Inspiring and educational, her tale will warm readers' hearts. Contact Fiona at gypsyfiona@gmail.com. A website for the book and its author is now up and running.



ART BRENNAN IS REMEMBERED FOR HIS LIFE AND NMBA CONTRIBUTIONS



ARTHUR E. BRENNAN passed away on Thursday, October 19 at his home in Albuquerque at 67 years surrounded by his family. He is survived by Janet, his loving wife of 40 years, their children Kate and Nicholas, five grandchildren, his father James, his brother Jim, and sister Dianne Purcell. Art was preceded in death by his mother Nell, brother Robert, and his daughter Kristen.

"Art served in United States Army Intelligence. His military career took him to Vietnam twice and allowed his family to live in many international locations," Janet said. Upon retiring Art worked as a government contractor and Computer Design Engineer at Kirtland AFB.

Art and Janet founded award-winning Casa de Snapdragon LLC Publishing in 2006 as well as the JB Stillwater Press imprint. Art and his wife are being honored with the New Mexico-Arizona Literary Award at the New Mexico Book Awards Banquet this month.

Art loved his affiliation with the New Mexico Book Association. He edited *Libro Book News* for three years. He also designed and produced membership pamphlets for NMBA.

He was also active in the Wounded Warriors Project. Art fought a long and brave battle with cancer which was directly caused by his exposure to Agent Orange. Several NMBA friends attended his Interment Service on November 1 at the Santa Fe National Cemetery.

~ from Janet K. Brennan

❖ The life and work of a NMBA member appears now in each *Libro Book News*. Whether a new or a longtime member, here is a fine way to get to know each other!

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LIBRO CALENDAR OF EVENTS

ATTENTION! Send your January and February Calendar of Events items to: librobooknews@gmail.com. Include date, time, place and how to contact for more information. Next *Libro* deadline is Monday, December 15.

LATE NOVEMBER BOOK EVENTS

- **Tuesdays, Nov. 14, 21 and 28: NMBA Home-Grown Authors** sell their books at Santa Fe Farmer's Market, from 6:30 am to 1 pm. Reach Maxine Davenport, Maxine@kewa.com (505) 474-0979.
- **Thursday, Nov. 16: "Information Nation"** Celebration opens the new Deming High School Library in Deming. Reach Teresa.Ortiz@demingps.org.
- **Friday, Nov. 17: NM/AZ Book Awards Banquet** at the Tanoan Country Club, Albuquerque. Cocktails at 4:30; Dinner at 6 pm; Awards presented at 7 pm. \$75 per person. Contact Paul or Barbe via LPDPRESS@q.com.

DECEMBER 2017 BOOK EVENTS

- **Tuesdays, Dec. 5, 12 and 19: NMBA Home-Grown Authors** bring their best books to our table at Santa Fe Farmer's Market. To join them, reach Maxine Davenport: Maxine@kewa.com (505) 474-0979.
- **Friday, Dec. 8: NMBA Networking Luncheon** at Tiny's Restaurant in Santa Fe's Crossroads Center. Great opportunity for you to share achievements and needs for writing, editing, publishing, and selling books. We will learn more about our new NMBA Facebook Page from creators **Art Tucker** and **Mari Angulo**. Did you have unsold books at the NMLA Conference? Here is the opportunity to take them home. **NMBA Board Meeting** follows at 1:15, right after the Networking Luncheon.
- **Friday, Dec. 8: New Mexico Book Coop Holiday Party.** Noon at the Golden Corral Restaurant on San Mateo near Cliff's Amusement Park, Albuquerque. Ingram Spark Director **Robin Cutler** will be speaking. Make your own buffet lunch, and then come into the Coop's special room.
- **Friday, Dec. 15: Libro Book News Deadline** for first issue of the new year! Send January-February announcements and Member News to: librobooknews@gmail.com. Releases can also be mailed to NMBA Libro, P.O. Box 1285, Santa Fe 87504.
- **November 30: IBPA Scholarship Final Deadline!** Read the article by Paula Lozar and make your entry now for the outstanding IBPA Publishing University in Austin, Texas. Any NMBA member may apply for the scholarship.

ON THE HORIZON

- **Thursday, January 11, 2018: NMBA Winter Fiesta!** Our annual gathering and celebration of New Mexico's book people takes place in the Bourbon Grill at 104 Old Las Vegas Highway, Santa Fe (just a little southeast of town), 5:30 to 8 pm. Cost is just \$20 for NMBA members; \$25 for non-members. Delicious smorgasbord meal is being prepared specially for us. Contact Leigh at admin@nmbook.org (505) 660-6357 or Sandi Wright sandi@sandi-wright.com for latest details.
- **Friday, February 9: NMBA Networking Luncheon,** 11:30 am. We are back at Tiny's welcoming lounge in the Crossroads Center in Santa Fe. No charge. Great lunch menu. Gracious host **J.R. Palermo** makes choosing your food and drink choices easy when you come in. Pick up your number tag and take your number tag to any seat that's open. This will be the final opportunity to retrieve unsold books from the NMLA Conference.
- **February 15-17, 2018: "Raising Voices: Creating a Vibrant Publishing Future."** PubWest's 2018 Conference at the Westin Pasadena in California. Hear first-rate speakers and network with industry leaders. Register now at www.pubwest.org/conference. NMBA

grew from PubWest two decades ago and we continue our close affiliation. Questions about the Conference? Contact Executive Director Kent Watson: kent@pubwest.org.

• **Friday, January 26: NM Book Coop Lunch** with Geoff Habinger, Albuquerque. LPDPRESS@q.com.

• **April 6-7, 2018: IBPA Publishing University.** Sheraton Austin Hotel, Austin, Texas. "This is the premier educational event for Independent Publishers and Self-Published Authors." Register today: www.publishinguniversity.org.

• **April 11-13: National Children's Book Festival.** University of Southern Mississippi, Hattiesburg, MS. www.usm.edu/chidrens-book-festival.

MEMBER NEWS

• **Jeanie C. Williams**, Director at PenPower Marketing Services, tells us that Scott Angus, author of *Snake Medicine: Sacred Earth Sites — Seeing the Unseen* will be doing a talk and slide show at the International Photography Hall of Fame and Museum in St. Louis on December 7. Faith Strong's *The Glories of Aging* recently won the 2017 Bookvana Award in the Health & Healing category. Co-authors Geoff Habiger and Coy Kissee will announce the release of their book *Unremarkable* in early 2018. Jeanie's PenPower handled all marketing for these books and authors.

• **Joanna Hill** reported that Terra Nova Books had eight different titles in 11 categories of the New Mexico Arizona Book Awards competition. Included in more than one category were finalists *Banged-Up Heart* by **Shirley Mellis** and **Jaenet Guggenheim's** *The Fussy Little Butterfly*. Terra Nova (www.terranovabooks.com) is an independent publisher based in Santa Fe and now in its sixth year of operation.

• **Sarena Ulibarri** of WorldWeaver Press invites writers to submit fantasy tales featuring Baba Yaga, grandmother witch of Slavic folklore, for a new anthology. Submissions open from January 1 to March 1, 2018. Full guidelines: www.worldweaverpress.com/submit-anthologies.html.

IBPA University Scholarship: Apply Now!

The New Mexico Book Association is an affiliate of the Independent Book Publishers Association (IBPA). This means our members are eligible to apply for a scholarship to attend IBPA's outstanding Publishing University. The IBPA U will be held April 6-7, 2018 in Austin, TX. This is a great opportunity for small publishers and self-publishers to learn more about how to succeed in independent publishing. (Last year's scholarship winner, **Nancy Bartlit**, shared her experience at a recent NMBA Networking Luncheon.)

If you are interested in being there, please contact **Paula Lozar** (lozarpaula@cs.com) right away for more information and the scholarship application form. Completed forms are expected by November 21. Our NMBA Board will review the applications and submit the selected application to IBPA by November 30. Scholarship Winners will be announced on December 15, 2017. ~ Paula Lozar, Acting NMBA President



POINTS & PICAS

USEFUL NEWS FOR NEW MEXICO'S BOOK COMMUNITY

By Richard Polese, NMBA Archivist

Libro Marks Two Decades Serving New Mexico's Book People

LIBRO BOOK NEWS HAS BEEN INFORMING and encouraging book people statewide since April 1995, when the first issue appeared shortly after NMBA was created to sponsor our state as the featured "guest country" at the prestigious Guadalajara Book Fair of 1994. Since that first edition our members and affiliates have received and read more than 215 issues.

A dozen very capable editors have held Libro's helm for months and even years. I wrote the first issue and have stepped up to the editor's place again from time to time. Here are the people who created and nurtured our widely respected highly regarded newsletter through nearly 23 years:

Paul Rhettts, Sara Benjamin-Rhodes, Candelora Versace, Hope Ostheimer, Carol Eastes, Shirley A. Taylor, Lynda Kenny, Cindy Bellinger, Ana June, Cinny Green, Mary Neighbour, Maureen Burdock, and Art Brennan. We appreciate also Maureen and **Sunflower Elliott** for their design and production talents with *Libro Book News*.

To make sure I had all the names correct and in the right order I carefully searched through the back issues. It was revealing to look back at two decades of our lively history. NMBA once nurtured *Southwest Bookviews*, a fine book review quarterly. Remember? Ten people and publishers who are listed in that first issue in 1995 continue as NMBA members today.

❖ *More on Our Presence at the NMLA Conference*

I WAS A LITTLE WORRIED about who might arrive to help show and describe all 57 titles at our three NMLA tables. But help came and served at the right times, especially on Friday, Nov. 3 when librarians flocked to our tables for books to take home. Thank goodness we had a "square" to accept their credit card charges. NMBA Brochures were included in our catalogs with a specific invitation for librarians to join us. With 60 pages featuring your books at the show this *NMBA Showcase Catalog* was our largest ever!

Big tip of my hat to authors **Roberta Parry, Fiona Simon, Edward Rice** and **Nicholas King** who served on the first day. **Cam Kattell, Jared Gann, Joe Sheller** and **Sarena Ulibarri** came to help for Thursday's presentings. During our busy Friday the librarians were also ably served by **Barbara Ruthier, Paula Lozar, Maxine Davenport, Sandi Wright, Leigh McDougall, and Pi Luna.** Twenty-two author and publishers books found immediate buyers. Special thanks also to NMLA administrator **Linda O'Connell** for readily making our requests come true. Participants will soon receive full payment from NMBA for the books we sold there.

At the show's end on Friday afternoon everyone pitched in to pack up our books and supplies, load my truck and close down the tables. All unsold books can and should be picked up during the

Friday, December 8 NMBA Networking Luncheon. You will see them as you arrive for the last luncheon of the year.

❖ **LILA ROMERO**, a highly respected designer recently with the UNM Press, showed her work creating our new and improved NMBA website at the recent Board Meeting. It looks much cleaner now and easier to use. We hope it will be posted soon. Lila recently married and re-located to Santa Fe.

❖ **FRESH NMBA BROCHURE IS COMING!** Members and others in the New Mexico book community will soon see a new NMBA Brochure. It will have a simpler and more contemporary look, inviting all book folks (authors, poets, booksellers, publishers, designers, librarians, and more) into our membership. You will find in it our new Statement Vision and Statement of Purpose that was recently approved by NMBA's Board of Directors.

❖ **OUR CALENDAR OF EVENTS** has a pair of unexpected happenings: A new library debut in Deming (Nov. 16) and the National Childrens Book Fair in Hattiesburg, MS (April 11-13, 2018). During NMLA I encountered **Teresa Ortiz** of Deming and library consultant **Kathy Barco**. Teresa and Kathy each have a leading role in these far-flung happenings. Contact information is provided for learning more about both events.

❖ **SEVERAL TALENTED EDITORS** are members of our NMBA family. *Libro Book News* needs new hands now. You will find our bi-monthly newsletter to be a happy endeavor with professional satisfaction and wide exposure of your own talents. I'm willing to help you with this key role and transition for the association.



LIBRO BOOK NEWS is the journal of the New Mexico Book Association, the non-profit serving book professionals statewide since 1994. NMBA membership is open to everyone involved with writing or publishing. Dues: \$50 per year. Submit articles directly to the Libro Editor via email. Include "Libro" in your subject line.

Librobooknews@gmail.com

DEADLINE: DECEMBER 15

