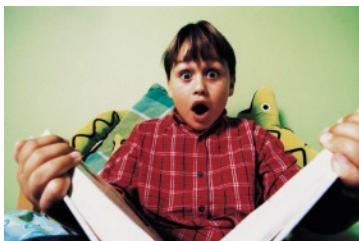


NEW MEXICO BOOK ASSOCIATION SWBDA 2016 AWARDS SUBMISSION DEADLINE EXTENDED TO MAY 16

THE SOUTHWEST BOOK DESIGN AND PRODUCTION AWARDS are open to publishers, book designers, producers, editors, printers, marketers/publicists, and authors in Arizona, Colorado, New Mexico, Oklahoma, Utah, and West Texas. All books must have a 2014 or 2015 publication date and have an ISBN. Revised editions with a new ISBN, new cover, and revised or additional text are also eligible.



and cover and jacket design. In addition to winner and first finalist awards in each category, a President's Choice and a Jim's Choice (awards founder) will be selected from all entries.

Entry Fees: NMBA members—\$40 each title (first category) and \$25 each additional category. Non-members—\$60 each title (first category) and \$40 each additional category.

This is the seventh year that these coveted recognitions reward excellence and creativity in book design and production and have been awarded to the publishers and creators of a number of outstanding books produced during the last year. Judges are experienced book professionals and vetted volunteers for the purpose of judging these submissions. The winners and finalists will be announced at the SWBDA Awards Gala, June 17, 2016. Winners and finalists will be notified in advance.

Categories: trade book fiction, non-illustrated; trade book fiction, illustrated; art and photography; scholarly and technical; guides and travel books; gift books; poetry; children and young adult; body, mind, spirit; graphic novels;

(NOTE: NMBA membership is \$50 a year and provides discounts to local businesses and eateries.)

Deadlines: All books, entry forms, and checks were to have been received by April 29, 2016. However, due to some technical glitch in our website, we're extending the deadline to May 16.

For more details, the downloadable brochure and submission form, instructions for submitting your entries, and contact information for any questions you may have, go to the New Mexico Book Association website: www.nmbook.org.

You will find a list of the winners of the 2015 Awards at <http://www.nmbookassociation.org/swbda-winners/>.

HOMEGROWN AUTHORS TABLE: RESERVATIONS DUE

NEW MEXICO BOOK ASSOCIATION authors are eligible to reserve a space to sell books at the Santa Fe Farmers Market on Tuesdays beginning May 3. Watch for an ad in *The New Mexican* beginning May 27.

An additional table has been added to the site, allowing us to accommodate six sellers. The spaces may be divided from 7:00 a.m. to 10:30 a.m. and from 10:30 to 1:00 p.m. Please plan to pay your full share of the table cost unless someone else fills the other time period for that space.

The Farmers Market charges a \$15.00 fee each week for the table. Each author must also submit 5% of his or her sales to the Farmers Market at the end of the sales day. A \$2.00 fee also will be charged until the cost of a new table cover and other miscellaneous expenses are refunded.

The sale runs on Tuesdays from May 3 through November. Reserve your spot with **Maxine Davenport** and be sure to get a copy of the current rules: maxine@kewa.com.

BOARD MEMBERS

PRESIDENT Karen Villanueva
(239) 877-4248 authorcare@aol.com
VICE PRESIDENT & PROGRAMS
Your Name Here—Volunteer!
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Jim Mafchir (505) 988-7214
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BOARD MEMBERS AT LARGE
Janet K. Brennan (505) 503-8651
jbstillwater@yahoo.com
Melanie Faithful (505) 988-7003
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Jared Gann (505) 660-7477
Jared@jaredgann.com

STATE LIAISON

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HOME GROWN AUTHORS

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PUBLICITY & PUBLIC RELATIONS

Your Name Here—Volunteer!
INTERIM PROGRAM CHAIR
Karen Villanueva & Susan Waterman

OFFICE ADMINISTRATOR

Susan Waterman (505) 660-6357
admin@nmbook.org

NMBA OFFICE

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OFFICE HOURS

Mondays 1-4, Thursdays 10-noon

MAILING ADDRESS

P.O. Box 1285
Santa Fe, NM 87504

BOOK WISE

USEFUL NEWS FOR NEW MEXICO'S BOOK COMMUNITY

By Valerie Stasik

THERE'S NO TIME like the present to share some helpful online sites for all book professionals. You may already be familiar with some of them.

Karen Villanueva reminded me of an excellent site: **Preditors and Editors**, www.pred-ed.com. With the burgeoning growth of indy publishers and self-publishing, many services are springing up that are not quite competent; some even purposely scam publishers and self-published authors. The Preditors and Editors site lists many book industry services from agents and attorneys to workshops. Some of these services will have a warning appended to them, although there is a separate "Warning" section on the site. You will also find additional help on this site like the comprehensive "Resources" section and the opportunity to subscribe to their emails, which provide updates on recent "preditors" as well as new resources. The site looks busy and wordy, and the Prius ad at the beginning of each page is distracting, but the information the site provides makes it worthwhile visiting.

Jane Friedman's blog, www.janefriedman.com/blog, is pretty much geared to authors but may be of interest to all book professionals. Friedman has more than 20 years of experience in the publishing industry, is the former publisher of *Writer's Digest*, and currently teaches digital media and publishing at the University of Virginia. You'll find blog entries—some of which are guest blogs—on subjects such as "How to Save Money and Do Online Book Publicity Yourself," "Creating Easy Branded Images for Your Blog and Social Media," and one I want to explore further with you, "2016 Key Book Publishing Paths," <https://janefriedman.com/key-book-publishing-path/>. In this blog post, Friedman provides a downloadable informational chart about the key publishing paths, which she continually updates. I would have included it in this column, but it would have taken up too much space. You may go to this post and download it for



your own use or for distribution. In addition to the chart, she provides a substantial explanation in the rest of the blog post. Publishers and other service providers may get a better picture of what's going on in publishing today, and authors will gain a clearer understanding of the industry and be better prepared to decide which publication path is most suitable for them.

In this post on publishing paths, Friedman considers traditional publishing as well as alternatives to traditional publishing. In traditional publishing, she describes companies that provide advances and royalties, ones that provide no advance, and ones that are digital only or digital first. In each of these categories, she lists key characteristics, value for the author, what is important to understand, and alternate names or terms.

The alternatives to traditional publishing portion covers hybrid publishing, self-publishing, and social/community publishing, also listing the same items she considered in traditional publishing as well as additional items unique to the alternative publishing categories. It's worth your time to read this post and consider subscribing to her blog. It dovetails very nicely with Gerald W. McFarland's presentation at our April luncheon.

Joel Friedlander's site, <http://www.thebookdesigner.com/>, provides a wealth of information on book design and writing, mostly geared to the self-publisher, but hey, what's good for the goose. . . There are some free informational downloads and the opportunity to subscribe to his blog. He does a monthly critique of book covers submitted by authors. Friedlander's background is that of a book designer, of course, and he has designed book templates that may be used by authors and publishers for a fee.

Look for more helpful information in future columns, and please do share with us what you find valuable as well.

NM BOOK CO-OP'S 2016 NEW MEXICO-ARIZONA BOOK AWARDS

SEND YOUR ENTRY and fee no later than **July 1, 2016**. The competition is open to all authors and publishers, but your book must have a direct connection to Arizona or New Mexico (either as subject, author, or publisher) and have a publication or copyright date since January 1, 2014. Books that won in a category in a previous New Mexico Book Awards Program are not eligible for re-submission; however, finalists can be re-submitted. The entry fee is \$50.00 per entry per category. Finalists will be announced on September 23, 2016. Winners will be honored at the Awards Banquet to be held on Friday, November 18, 2016, at the Tanoan Country Club in Albuquerque, NM. Find more details and the online and printable entry forms at <http://nmbookcoop.com/>.

This year, the Book Awards will publish a book of all the winning and finalist entries since 2007 in recognition of its tenth anniversary. They are seeking donations of \$10 to help underwrite the project. Everyone who donates will be listed in the book and every Book Co-op member who donates \$10 for the project will be

given a copy. Donors who give more than \$25.00 will be listed in the book as "Special Supporters of the Book Project." To contribute, go to <http://nmbookcoop.com/> and click on the PayPal button.

New Mexico Book Co-op of Albuquerque offers many opportunities in addition to sponsoring the Book Awards. Another resource is the monthly "Cover Reads." This is a very inexpensive way to get your book to over 1,500 buyers at stores and libraries in New Mexico, Arizona, Colorado, and Texas—\$20 to \$40 per insertion. Also, to help authors from all across the Southwest spread the word about upcoming events for their books, "Cover Reads" has a comprehensive book events calendar. It's free to add your event to this calendar, which helps readers and potential buyers find information on local book events throughout the region.

The NM Book Co-op meets the fourth Friday of each month for lunch at Golden Corral, 4207 San Mateo Blvd., NE, Albuquerque. The meeting starts at noon but people start coming at 11 a.m. to eat. Details: www.nmbookcoop.com.

LIBRO CALENDAR OF EVENTS

MAY 2016 BOOK EVENTS

Thursday, May 12, 2016, 6:00 p.m.: Nickel Stories. Op. Cit. Bookstore, DeVargas Mall. Take your turn at the mike to share five minutes of your fiction or nonfiction prose. Sign up is at 6:00, and readings begin at 6:15. Usually meets the second Thursday of each month. Information: Ken McPherson: nickel.stories@gmail.com.

Friday, May 13, 2016: NMBA Networking Luncheon. In "Report from IBPA University with Mark Cross," Mark will share what he gleaned from his experience at IBPA University. Gather promptly at 11:30 a.m. at Tiny's Restaurant in the Crossroads Shopping Center (Cerrillos Road and St. Francis Drive, Santa Fe). Guests are always welcome! Select your lunch item before seating (gratuity is included in your check). No reservations—just come! Information: Susan Waterman (505) 660-6357.

Friday, May 13, 2016: NMBA Board of Directors meet at 1:30-4:00 p.m. at Lena Street Lofts, Bldg. C Conference Room, Santa Fe.

Monday, May 16, 2016: SWBDA 2016 Awards. Final deadline for all books, entry forms, and checks. (See page 1.)

Saturday, May 14, 2016, 9:00 a.m. to 4:30 p.m.: "Getting Your Novel Published: Offering the Latest on What Publishers Seek." Southwest Writers is sponsoring K.L. Wagoner's workshop at the New Life Presbyterian Church in Albuquerque. Information and directions: www.southwestwriters.com. (See page six.)

Thursday, May 19, 2016: "Finding Your Target Market and Your Best Key Words Workshop." Kendra Arnold, KLA Concepts LLC. Santa Fe Community Foundation, Halona St., Santa Fe. Session 1: 9:15-11:45 a.m., Session 2: 1:00-3:45 p.m. Fee: \$50.00 per session or \$85.00 for both sessions. RSVP with your name and phone number to admin@nmbook.com.

May 20-21, 2016: APSS-Santa Fe 2016 Conference. Details at <https://www.eventbrite.com/e/apss-santa-fe-2016-conference-registration-24724277981>, or Mary Neighbour: mary@bookapss.org.

Thursday, May 26, 2016, 6:00-8:00 p.m.: "CYCLES: An Evening of Storytelling." CCA, Muñoz Waxman Gallery. CCA and Nickel Stories present an evening of 5-minute stories read in the round, intimate space of M12's *The Breaking Ring*. Information: <http://ccasantafe.org/visual-arts/public-programs>. Cost: \$5.00; readers, free. To participate, submit your story (approx. 750 words) ASAP, no later than May 10, to Ken McPherson at nickel.stories@gmail.com. Story must have some connection to *The Breaking Ring*—circles, cowboys, horses, the circle of life, rings, cyclical behavior, etc. Need more information? Email Ken McPherson: nickel.stories@gmail.com.

JUNE 2016 BOOK EVENTS

Saturday, June 4, 2016, 9:00 a.m.-noon: "Setting Yourself up for Publishing Success!." Robin Cutler, Ingram Content Group. Everyday Center for Spiritual Living. 1519 5th Avenue, Santa Fe, NM 87505, off of Cerrillos. \$55.00, members; \$65.00, non-members. (See page 4.)

Saturday, June 4, 2016, 11:00 a.m.: IWWG Luncheon. Second Street Cafe on Second St. Ladies, join us for conversation and share your writing. Nothing to share? Come anyway. The group is organized by NMBA member Paula Lozar and usually meets the first Saturday of each month. Information and to check for cancellation: lozarpaula@cs.com.

Monday, June 6, 2016, 6:00 p.m.: Santa Fe Poetry Trails Monthly Chapter Reading-First Monday. Teatro Paraguas, 3205 Calle Maria, Santa Fe. Sign up at 6:00 p.m. Readings begin at 6:30 p.m. Each reader limited to two to three minutes. Directions: <http://www.teatroparaguas.org/>. For more details, contact Jim Raby, jeraby@cybermesa.com. Meets first Monday of each month.

Monday, June 6, 2016, 6:00 p.m.: Short Short Stories. Collected Works Bookstore, 202 Galisteo St. A five-minute fiction or nonfiction prose venue with written feedback. A guest speaker starts the evening with a short short talk on a writing technique. Sign up at 6:00. Usually meets the first Monday of each month. Check with Collected Works, (505) 988-4266, to be sure the event is still on each month.

Thursday, June 9, 2016, 6:00 p.m.: Nickel Stories. Op. Cit. Bookstore, DeVargas Mall. Take your turn at the mike to share five minutes of your fiction or nonfiction prose. Sign up is at 6:00, and readings begin at 6:15. Usually meets the second Thursday of each month. Information: Ken McPherson: nickel.stories@gmail.com.

Friday, June 17, 2016, 5:00-7:00 p.m.: SWBDA Awards Gala. Sandi Wright's, 2504 Calle de los Niños. Directions: Take Don Quixote off of Rodeo and turn right immediately onto Calle de los Niños. It's the first house on the left. You may park in the driveway (especially if you have a handicap) or on either side of the street. Cost: \$25.00. RSVP with your name and phone number to Susan Waterman, admin@nmbook.org. (See page 4.)

ON THE HORIZON

Friday, July 1, 2016: 10th Annual New Mexico-Arizona Book Awards. Final deadline. All books by New Mexico and Arizona authors and publishers are eligible to be entered in any of the 56 categories. Details: www.nmbookcoop.com. (See page 2.)

July 15, 2:00 p.m.-July 22, 2016, 10:00 a.m. EDT: 39th Annual IWWG Summer Conference. Muhlenberg College, Allentown, PA. Room choices are first come, first served. Come for the entire event, the week, a long weekend, or a day. Information and registration: <https://iwwg.wildapricot.org/event-2159139>.

July 24-31, 2016: UNM Summer Writers' Conference. The Drury Plaza Hotel in downtown Santa Fe. The successor to the popular Taos Writers' Conference, this event offers workshops and master classes for writers of all levels. Sign up soon; classes are filling quickly! Information: <http://taosconf.unm.edu>.

Oct. 13-16, 2016: WWW (Women Writing the West) Conference. To be held at the Drury Plaza Hotel in downtown Santa Fe. www.womenwritingthewest.org.

MEMBER NEWS

Art and Janet Brennan will present “Publishing with a Heart: How We Built Casa de Snapdragon and JB Stillwater, LLC” for the New Mexico Book Coop luncheon on Friday, May 20, at the Golden Corral, 4207 San Mateo Blvd., NE, Albuquerque. Arrive at 11:30 to order your lunch. The talk begins at noon. Free and open to the public; attendees pay for their own lunch.

The Complete Santa Fe Bucket List is the fifth in the series of Bucket List books by Rio Grande Books. **Patricia Hodapp**, Director of the Santa Fe Library, lists all of the Santa Fe events, places, and distinctive fun that makes The City Different one of the greatest tourist locations in the U.S. There are 100 things that she thinks are noteworthy, includ-

ing green and red chile; El Rancho de las Golondrinas; sunsets; blue skies; art of Hispanics, Native Americans, and Anglos; museums; Canyon Road; and the Plaza. **BOOK SIGNINGS:** Thursday, June 9, 2016, 6-8 p.m., Collected Works Bookstore, Santa Fe, NM; Sunday, June 12, 2016, 2-4 p.m., Santa Fe Main Public Library Community Room, Santa Fe, NM; and Saturday, July 9, 2016, 2-4 p.m., Treasure House Books, 2012 S Plaza NW, Albuquerque Old Town.

Blue Hand Books Collective, a small Native American-owned publishing company based in New England, announces its first title of 2016 is *Sweetgrass Burning: Stories from the Rez* by **Barbara Robidoux**. For more information: <https://bluehandbooks.org>.

SETTING YOURSELF UP FOR PUBLISHING SUCCESS!

OKAY, YOU’VE WRITTEN your book, and it’s ready to go. Or your title has been out for awhile and doesn’t seem to be moving. Robin Cutler, Senior Manager at Ingram Content Group, will discuss things you need to know to get your book into bookstores and sell more copies online. This workshop will cover topics like improving your metadata, book covers, creating multiple formats, and introduce you to various distribution options that will maximize your book’s chances in the marketplace. The workshop takes place Saturday, June 4, 9:00 a.m.-noon, at the Everyday Center for Spiritual Living, 1519 5th St., Santa Fe, off Cerrillos. Members, \$55.00; Non-members, \$65.00. Reserve your space with Susan Waterman, admin@nmbook.org or (505) 660-6357.

COME TO THE SWBDA GALA, JUNE 17

ENJOY GOOD FOOD, awards, and time with friends at the SWBDA Gala, Friday, June 17, 2016, 5:00-7:00 p.m.

Sandi Wright is opening her home for this annual event. Her home is at 2504 Calle de los Niños. Directions: Take Don Quixote off of Rodeo and turn right immediately onto Calle de los Niños. It's the first house on the left. You may park in the driveway (especially if you have a handicap) or on either side of the street. Cost: \$25.00. RSVP with your name and phone number to Susan Waterman, admin@nmbook.org or (505)660-6357.



IS THE AUTHORS GUILD FOR YOU?

THE AUTHORS GUILD is a professional organization for all working authors, dedicated to supporting the writing life. AG benefits include their website builder service, website hosting, contract review and legal advice, online forum discussions with other authors, up-to-date information on issues affecting authors, access to member-only events and seminars, insurance services (media liability and dental), and listing in their member directory.

You may qualify for membership in any of the following ways: you have been published by an established American publisher (although self-published authors may qualify under other criteria); you have published sufficient freelance articles or short pieces; your writing income meets certain thresholds;

you have been offered a contract by an established American publisher; you have been offered representation by a professional literary agent; you are a literary agent or other representative of the rights of authors (Membership-at-Large); you are a student in a college or university undergraduate or graduate program (Student Membership); you are pursuing the art of writing and have demonstrated commitment to it (Emerging Writer Membership).

Yearly dues, which are tax-deductible, are \$125 for general membership and members-at-large, \$100 for emerging writers, and \$35 for students. Explore the AG website, authorsguild.org, which further elaborates the benefits and eligibility criteria.

PARTNERS BOOK DISTRIBUTING CLOSES

ON MARCH 30, 2016, the IBPA office learned via *Publishers Weekly* that Partners Book Distributing was closing and that shipping of orders would stop as of close of business on April 1, 2016. Partners’ notice read, in part:

After 32 years, Partners Book Distributing will stop shipping orders on Friday April 1st. A single company, founded by Vicky Eaves and Sam Spiegel, which operated as two separate regional wholesalers—Partners/East in Holt, Mich., and Partners/West in Renton, Wash., Partners served as a key wholesaler in the West and Midwest. Partners also offered distribution to small presses.

We are in the process of reconciling accounts and returning books. Letters will go out to all publishers soon. There is much confusion between the wholesale division (Partners East and Partners West) and the distribution division (Partners Publishers Group-PPG). At this time, only the PPG publishers are transitioning to Midpoint Trade and Book Sales and then only if they reach an agreement with Midpoint Trade Distribution. Letters have already gone out to PPG publishers regarding this option. Midpoint will be contacting them soon.

By Angela Bole, IBPA Chief Executive Officer

INTRODUCING . . .

**JIM MAFCHIR**

Most of you know that Jim is on the board of directors of NMBA. Previously he was vice president and head of programs for five years, and following that, president for five years.

ED: Jim, I know there's more to your history. Care to share?

JM: I organized publishing luncheons under the name of Santa Fe

Publishers Group from 1989 thru 1994, which morphed into NMBA. I created NMBA's professional development program of seminars, panels, and speakers, bringing in such notables as the late Dan Poynter, Howard Fisher, David Morrell, Lloyd Rich, and George R.R. Martin among others. **Karen Villanueva** and I created *FlashNews*. I also created and run the Southwest Book Design and Production Awards.

ED: Aside from your volunteer work with NMBA, what do you do to earn your bread and butter?

JM: I am owner and publisher of two imprints, Western Edge Press and Sherman Asher Publishing, with a total of about 50 books in a variety of genres in print. I also offer publishing packaging, design, and production services for individuals, galleries, and museums.

ED: How may we contact you about your publishing services?

JM: Email me at westernedge@santa-fe.net or call (505) 988-7214.

ED: What would you like members to know about you?

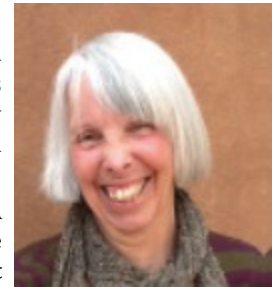
JM: Hm? Where do I begin? My early publishing experience includes a high school degree in printing as well as a college degree in print and publishing production and graphic arts management. I worked three years for a major book manufacturer, and was production supervisor at Crown Publishing and production manager for three years at Dial Press and New York University Press. After moving to New Mexico from New York City, I worked 13 years as director of the Museum of New Mexico's Publications Division, which included the Museum of New Mexico Press and, for five years, the Museum's El Palacio Magazine, and the Palace Print Shop.

In 1989, I co-founded Red Crane Books, serving as publisher and CEO, and in 1995, I founded Western Edge Press and later acquired Sherman Asher Publishing.

I was a founding member and past president of Rocky Mountain Book Publisher's Assoc. now called Publishers Association of the West. I organized publishing luncheons under the name of Santa Fe Publishers Group from 1989 through 1994. For some of those years, RMBPA provided stipends to pay for copying, postage, and other support, thus we became the NM Book Publishers Group of the RMBPA. My work schedule required me to drop out of running the Publishing Group, but at that time, the Guadalajara Book Fair made New Mexico it's theme "country" for that year. Since NMBPG already existed, a committee, including **Richard Polese**, formed to attend as the New Mexico contingent, incorporating as New Mexico Book Publishers Association to serve as its umbrella. A year later I was "asked" to join the board, and was elected VP of NMBA. The rest you already know.

ED: Do you have any parting advice for members?

JM: Be professional in every way with your books.

SUSAN WATERMAN

ED: Susan, most of us have emailed or spoken to you in your capacity as executive administrator but may not really know what's involved in your job.

SW: Well, my part-time work for NMBA involves managing all aspects of the NMBA office. I'm not a board member, but attend all board meetings and assist with most of the programs and workshops. I track membership, share in maintaining the NMBA website, help organize logistics for programs and workshops, receive entries for the SWBDA competition, receive books for sales events, and answer the emails that come into the admin inbox. And I love meeting NMBA members at the local coffee shops for a good chat over a mocha.

ED: How long have you been a member?

SW: I've attended meetings on and off since 2012 and have been the administrator for two years this May.

ED: Wow! You do quite a lot for NMBA. Do you also work?

SW: I am a freelance editor, and offer developmental and substantive editing, copy/line editing, proofreading, and ghostwriting. During my years in academia, I edited peer-reviewed articles for scientific journals, and then later worked with three publishers in India when I lived there for eight years. My preference for editing is usually nonfiction, including environment, sustainability, wellness, personal growth, and spirituality. I also enjoy delving into memoir. Presently, I am also working in magical surrealism and fiction for adults and young adults—stories full of great fun and bright hope. My website is www.susanmwaterman.com, and people can email me at editor@susanmwaterman.com or call (505) 699-9917.

ED: What else would you like members to know about you?

SW: I was the garden writer of the "My Own Garden" column for the monthly newspaper *Green Fire Times* for nearly three years. My intention was to promote and educate readers about organic growing, four-season harvest, and basic greenhouse growing. And I love to read!

ED: Any advice for members?

SW: When your book is ready to go to a publisher or agent, I strongly recommend that you hire an editor to sort out all of the little grammatical glitches and to help fill in the voids in content that you maybe have overlooked. Rarely can the author successfully edit the work they have been living with day and night without missing the little stuff. It truly is the best strategy to send your manuscript to a publisher or agent in the best shape possible, even though the publisher may have an editor who will probably have the final say.

ED: Would you like to add anything else?

SW: Come to the NMBA networking luncheons and workshops, ask a lot of questions, and discover how helpful fellow authors can be. Send your suggestions to the NMBA administrator. Get on board with the trends in publishing, write fearlessly, and don't fret over the outcome!

LOOKING FOR A BOOK REVIEW?

OUR AFFILIATE MEMBER, Midwest Book Review is an author-friendly source for book reviews. You may request a review by going to the website: www.midwestbookreview.com. Read their suggestions for the best time to request a review. Requests may be heavier at different times of the year and there are sometimes a huge number of requests in certain genres.

Established in 1976, the Midwest Book Review is an organization committed to promoting literacy, library usage, and small press publishing. The MBR publishes the following monthly book review magazines specifically designed for community and academic librarians, booksellers, and the general reading public: *The Bookwatch*, *California Bookwatch*, *Children's Bookwatch*, *Internet Bookwatch* (a compilation of *The Bookwatch*, *Library Bookwatch*, and *Wisconsin Bookwatch*), *Library Bookwatch*, *MBR Bookwatch* (reviews by senior volunteer reviewers), *Reviewer's Bookwatch* (reviews by all other volunteer reviewers), *Small Press Bookwatch*, and *Wisconsin Bookwatch*.

MBR also post their reviews on the Internet with a number of thematically appropriate websites, databases, and online discussion groups. Their reviews are also available through Internet bookstores. They archive their reviews on the Midwest Book Review website for a minimum of five years.

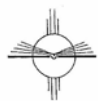
SWW PRESENTS 2016 NOVEL CONFERENCE BY K.L. WAGONER

SOUTHWEST WRITERS is sponsoring K.L. Wagoner's one-day conference entitled, "Getting Your Novel Published: Offering the Latest on What Publishers Seek." Mark your calendar: May 14, 9:00 a.m. to 4:30 p.m. at the New Life Presbyterian Church in Albuquerque. For more information and directions: www.southwestwriters.com.

BOOK WRITERS AND AUTHORS NEWSLETTER

JOHN KREMER, bookmarket.com, is bringing out a new daily newsletter with lots of great book marketing tips, resources, and discount offers. To subscribe, go to <http://bookmarketingbestsellers.com/subscribe-to-the-new-book-writers-and-authors-newsletter/>.

—Richard Polese



LIBRO BOOK NEWS is the journal of the New Mexico Book Association, the non-profit serving book professionals statewide since 1994. NMBA membership is open to everyone involved with writing or publishing. Dues: \$50 per year. Submit articles directly to the Editor via email (vstasik@gmail.com). Include "Libro" in the subject line.

LIBRO EDITOR/DESIGNER

Valerie Stasik

(505) 473-9070 vstasik@gmail.com

Next deadline: June 15



HAVE YOU RECENTLY published a book or have other news you'd like the book world to see? Every NMBA member is entitled to send brief items about their books and achievements for our next "Member News" column. Please compose your item as you would like it to appear. **Be sure to include the who, what, when, where, and any other necessary details.** Please include your website, too. Email your announcement now to *Libro* editor Valerie Stasik, vstasik@gmail.com. **Please include "Libro" in the subject line, and include your phone number** in case more information is needed. **Next deadline: June 15.**

